



To: Business / IT Editor
[For immediate release]

BonVision Teams Up with BroadVision and Sun Microsystems Ignite your e-Commerce Vision with Intelligence

[14 December 2000 - Hong Kong] – BonVision Technology Limited (“BonVision” or the “Company”; www.bonvision.com.hk), a newly established subsidiary of First Shanghai Investments Limited (“First Shanghai”; SEHK: 227), was officially launched today and has forged partnerships with BroadVision Inc. (“BroadVision”) and Sun Microsystems Inc. (“Sun Microsystems”), providing end-to-end solutions for corporations to evolve into the new economy.

Headquartered in Hong Kong, BonVision has subsidiaries located in Hong Kong, Shenzhen, Guangzhou, Shanghai, and Beijing. Its Hong Kong subsidiary, BonVision Technology (Hong Kong) Limited (“BonVison (HK)”), was established as a joint venture with First Shanghai, CityU Enterprises and Allwin Investments, a strategic investor in Singapore. It was formerly known as Advanced Object Technologies Limited (“AOTL”), a spin-off from The City University of Hong Kong.

Mr. James Wang, Chairman of BonVision (HK), said, “The establishment of BonVision signifies our commitment to penetrate into the IT industry. The predecessor of BonVision (HK), AOTL, had demonstrated itself to be an innovative leader, providing artificial intelligence (“AI”) applications in Hong Kong, and being the only local company to have ever received the international “Innovative Applications of AI Award,” given by the American Association of Artificial Intelligence. Its competitiveness is thus unrivalled.”

Mr. Wang remarked, “As City University is one of the shareholders of the Hong Kong subsidiary, BonVision is able to access the latest information technologies. Backed by sound technical expertise and parental support from First Shanghai, BonVision strives to provide a comprehensive set of business, financial and IT consulting services to propel enterprises from the old economy into the new.”

“We believe in offering services that grow with customers. All our services can be offered with a traditional systems integration model or an ASP to cater to all e-business needs, in particular, SMEs. We believe that “intelligence” helps corporations stand out from others in the Internet age. BonVision combines sophisticated AI technologies with advanced e-business solutions to give corporations the winning edge.” Dr. Andy Chun, Chief Executive Officer of BonVision (HK) added.

In addition, BonVision has joined forces with BroadVision and Sun Microsystems in providing end-to-end e-business applications to users. Under the partnership, BonVision will become an ASP operator and distributor of BroadVision, the world-leading supplier of personalized e-business solutions. BonVision will also join the iForce Community of Sun Microsystems to collaborate on multiple levels, and to deliver unparalleled quality of services within the Internet initiative.

Commenting on the partnership, Mr. Wang said, “We are glad to announce the partnerships with BroadVision and Sun Microsystems. All three parties share a common vision in helping companies to evolve from the old economy into the new through e-commerce applications, making them more competitive and profitable. With this partnership, we will be able to provide maximum benefits to our users, transforming these applications into intrinsic business values.”

“As an ASP operator and distributor of BroadVision, we are able to provide the world’s leading e-business technologies at an affordable price.” Dr. Chun added.

Mr. Denny Lo, Managing Director of Hong Kong and Southern China, BroadVision, said, “We are very pleased to be partnering with BonVision and glad that users around the globe can now benefit from such innovative “intelligence”. Leveraging on the established network of First Shanghai in China, coupled with vast opportunities of the e-commerce industry, BroadVision can utilize its competitive strengths and expertise to deliver state-of-the-art technologies to meet the needs of the user segment.”

Through the alliance with Sun Microsystems, a Community of service providers will be established to deliver an end-to-end application service for Banking/Finance, Retail/Manufacturing, Public Services, and for the Transportation Logistics Industries. In addition, BonVision will also act as a reseller of Sun Microsystems’ equipment and software.

Mr. Danny Tam, General Manager, Hong Kong of Sun Microsystems said, “We most warmly welcome the partnership with BonVision. Benefiting from both parties’ understanding of market needs and our ability to serve customers, we will be able to reap solid market share as a provider of innovative e-business applications which enhances corporations’ competitiveness.”

“We are confident that BonVision will undoubtedly ignite the e-commerce industry. By integrating with AI technologies, our mission of becoming a leading e-integrator with unique “intelligent” e-business solutions can now be realized.” Mr. Wang concluded.

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Notes to editors:

About BonVision Technology Limited

Headquartered in Hong Kong with subsidiaries in Hong Kong, Shenzhen, Guangzhou, Shanghai and Beijing, BonVision’s mission is to provide a comprehensive set of business, financial, and IT consulting services to propel enterprises from the old economy entering into the new. BonVision strives towards providing end-to-end solutions for growing companies to evolve into the new economy, offering comprehensive services to overcome e-business challenges.

Its Hong Kong subsidiary, BonVision Technology (Hong Kong) Limited was established as a joint venture among First Shanghai, CityU Enterprises and Allwin Investments, a strategic investor in Singapore. It was formerly known as Advanced Object Technologies Limited (AOTL), a spin-off from The City University of Hong Kong. For more information, please visit www.bonvision.com.hk.

About BroadVision Inc.

BroadVision (Nasdaq: BVSN, Neuer Markt: BDN) develops and delivers an integrated suite of packaged applications for conducting e-commerce interactions and transactions. Global enterprises and government entities use these applications to sell, buy and exchange information over the web and on wireless devices. The BroadVision e-commerce application suite enables a corporation to become more competitive and profitable by establishing and sustaining high-yield relationships with customers, suppliers and employees. BroadVision services professionals, supported by over 100 partner organizations worldwide, transform these applications into business value for its customers through consulting, education and support services in more than 34 countries.

BroadVision – founded in 1993, public since 1996 – has over 1,000 customers and was recently added to the Standard & Poor's 500 Index. IDC ranks BroadVision as the world's leading provider of e-commerce software applications (International Data Corp., *E-Commerce Software Applications Market Forecast and Analysis, 2000-2004*). BroadVision is headquartered in Redwood City, California and can be reached at 650.261.5100 or info@broadvision.com.

About Sun Microsystems Inc.

Since its inception in 1982, a singular vision – The Network Is The Computer™ – has propelled Sun Microsystems, Inc. (Nasdaq: SUNW), to its position as a leading provider of industrial-strength hardware, software and services that power the Internet and allow companies worldwide to dot-com their businesses. With \$17.6 billion in annual revenues, Sun can be found in more than 170 countries and on the World Wide Web at <http://sun.com>

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